

CONNECTING YOU WITH MICHIGAN BANKERS

WHY SPONSOR OR EXHIBIT?

- Gain access to bankers in an exclusive environment
- Connect with your target market
- Many quality opportunities for engagement
- Wide selection of sponsor opportunities to match your budget needs
- Build your brand and generate new leads by connecting with our bankers

People who attend meetings are there to learn from and interact with financial industry professionals like you! They are more open to new services and products which can be a great opportunity for your brand.



CONTACT US FOR SPECIFIC EVENT SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIPS INCLUDE:

Acknowledgment on mobile app, social media, *mBaBanking* Magazine and website.

Email - All sponsors are included in emails leading up to the event. And attendee list two weeks prior to conference.

**ADDITIONAL SPONSORSHIPS ARE AVAILABLE!
PLEASE CONTACT US TO SPONSOR A PEER FORUM
OR ONE OF OUR MANY WEBINARS OR SEMINARS.**

MIDWEST TRUST AND WEALTH MANAGEMENT CONFERENCE

October 14-16, 2026

**MBA MEMBERSHIP
IS NOT REQUIRED
FOR THIS EVENT.**

EXHIBITOR OPPORTUNITIES

| | |
|----------------------|---------|
| Booth | \$1,195 |
| Additional Exhibitor | \$395 |

SPONSORSHIP OPPORTUNITIES

| | |
|--|---------|
| Pads and Pens | \$1,000 |
| Conference Page Banner and Registration Banner | \$500 |
| Speaker Sponsor* | \$500 |
| Coffee Break | \$1,000 |
| Reception | \$1,000 |
| Stretch Break | \$1,000 |
| Breakfast | \$1,500 |
| Lunch | \$2,500 |

**Introduce a speaker or moderate a Q&A*

Pricing is subject to change

BANK MANAGEMENT AND DIRECTORS CONFERENCE

November 3 - 5, 2026 - Grand Rapids

Reaching the right audience with information about your company and products is critical to success in today's competitive business environment.

SPONSORSHIP OPPORTUNITIES

| | | | |
|------------------------------------|---------|--|---------|
| Guest Program | \$1,000 | Name Badges | SOLD |
| Board Meeting Refreshments | \$1,000 | Lanyards | SOLD |
| Break | \$1,500 | Pads and Pens | \$1,000 |
| Mobile App | \$1,500 | Lunch | \$3,000 |
| Turndown Service | \$2,500 | Dinner | \$5,000 |
| Reception (2 available) | \$3,000 | Breakfast | \$1,500 |
| Afterglow Reception (2 available) | \$3,000 | SPONSORSHIPS \$3,000 OR MORE INCLUDE TWO CONFERENCE REGISTRATIONS. | |
| On-site Agenda | \$1,500 | EXHIBITOR OPPORTUNITIES | |
| Registration Desk | \$1,500 | Booth | \$1,295 |
| Keynote or General Session Speaker | \$1,500 | Additional Exhibitor | \$395 |

BANKERS EDUCATION AND TRADE SHOW (BEST)

May 11 - 13, 2026 - Traverse City

BEST is the perfect opportunity to reach out to a broad cross-section of bank professionals.

SPONSORSHIP OPPORTUNITIES

| | | | |
|----------------------------|---------|-------------|------|
| Educational Session Track* | \$500 | Name Badges | SOLD |
| Morning Exercise | \$500 | Lanyards | SOLD |
| Registration Desk | \$1,000 | Photo Booth | SOLD |
| Coffee Bar | SOLD | | |
| Breakfast | \$1,500 | | |
| Lunch | \$2,500 | | |
| Welcome Reception | \$2,500 | | |
| Keynote | \$2,500 | | |
| Swag Bags | SOLD | | |
| Infused Water Station | \$1,000 | | |
| Donut Wall | \$1,000 | | |
| Pretzel Wall | \$1,000 | | |
| Pads and Pens | SOLD | | |
| Candy Display at Check-In | \$1,500 | | |

**Session track sponsorship includes a tabletop display in meeting room each day.*

SPONSORSHIPS **\$2,500** OR MORE INCLUDE **TWO** CONFERENCE REGISTRATIONS.

EXHIBITOR OPPORTUNITIES

| | |
|----------------------|---------|
| Booth | \$1,295 |
| Additional Exhibitor | \$395 |

Pricing is subject to change

PERRY SCHOOLS OF BANKING

May 3- 8, 2026 - East Lansing

The MBA Perry Schools of Banking is offered every spring for one week, for three years. This is a perfect way to help your company stand out from the crowd and build brand awareness among the industry's future leaders!

SPONSORSHIP OPPORTUNITIES

| | |
|----------------------|---------|
| Graduation Reception | \$1,500 |
| Lunch | \$1,500 |



WOMEN IN BANKING DAY

April 22, 2026 - East Lansing

The MBA Women in Banking Day welcomes all levels of staff of any financial institution or financial services provider interested in the enhancement and career growth of women in Michigan.

SPONSORSHIP OPPORTUNITIES

| | | | |
|--|---------|------------------------------|---------|
| Keynote book (giveaways) | \$2,000 | Table Centerpiece Sponsor | \$1,500 |
| Conference Page Banner and Registration Banner | \$1,000 | Speaker Sponsor* | \$1,000 |
| Coffee Break | SOLD | Display Table | \$1,000 |
| Stretch Break | \$1,000 | Name Badges | \$1,000 |
| | | Registration Desk | \$1,000 |
| | | Women Shaping Tomorrow Award | \$1,000 |

*Introduce a speaker.

140TH ANNUAL CONVENTION

June 17 -19, 2026 - Mackinac Island

The MBA Annual Convention is a marquee event for the Michigan Bankers Association. Being at such a unique venue offers very unique sponsorship opportunities. Whether it's on a bike outing or at the picnic cookout, you'll get the attention of a captive audience. Together, we can make this a great convention experience.

SPONSORSHIP OPPORTUNITIES

| | | | |
|---------------------------------------|---------|---|---------|
| Guest Program | \$1,000 | Reception (multiple available) | \$3,000 |
| Board Meeting Refreshments | SOLD | Picnic (multiple available) | \$5,000 |
| Daily Digest (Daily Convention Email) | \$1,500 | Dinner Banquet (multiple available) | \$5,000 |
| On-site Agenda | \$1,500 | Keynote Speaker | \$2,500 |
| Break | \$1,500 | Name Badges | SOLD |
| Mobile App | \$1,500 | Lanyards | SOLD |
| Turndown Service | SOLD | Totes | SOLD |
| Registration Desk | SOLD | SPONSORSHIPS \$3,000 AND ABOVE ARE ELIGIBLE FOR TWO COMPLIMENTARY REGISTRATIONS . | |
| Pads and Pens | SOLD | | |

HARDING SCHOLARSHIP FUND OUTING & GROUP MEMBERSHIP OUTINGS

July 23, 2026

SPONSORSHIP OPPORTUNITIES

| | |
|-----------------------|---------|
| Continental Breakfast | \$500 |
| Hole-in-One | \$500 |
| Putting Contest* | \$500 |
| Award Reception | \$1,000 |
| Boxed Lunches | \$1,000 |
| Beverage Carts** | \$1,000 |
| Hole Sponsor | \$225 |

***Putting contest** sponsorship includes up to two representatives to supervise the putting contest on the putting green. Sponsor must provide gift for the putting contest champion. Sponsor will have the opportunity to announce the winner during the awards reception.

*****Beverage cart** sponsorship includes up to two representatives to ride with/behind beverage carts throughout the duration of the outing. Opportunity to provide golfers with a special gift.

BRONZE

\$1,500

- Acknowledgment on mobile app, social media, and website
- Email - All sponsors are included in emails leading up to event
- Attendee list 2 weeks prior to conference

SILVER

\$3,000

- Acknowledgment on mobile app, social media, and website
- Email - All sponsors are included in emails leading up to event
- Attendee list two weeks prior to conference
- Two Complimentary registration
- Verbal and branding acknowledgment during conference
- Provide an item for attendee tote bag

GOLD

\$5,000

- Acknowledgment on mobile app, social media, and website
- Speaker Introduction
- Email - All sponsors are included in emails leading up to event
- Attendee list two weeks prior to conference
- Two Complimentary registrations
- Links to your site, PDFs
- Verbal and branding acknowledgment during conference
- Provide an item for attendee tote bag
- Signage
- Complimentary Exhibitor Booth (excludes Convention)

ENGAGEMENT OPPORTUNITIES

COMPANY CONTACT INFORMATION

If different than attendee.

NAME _____

TITLE _____

EMAIL _____

PHONE _____

ATTENDEE REGISTRATION

Name and company as it should appear on name badge.

NAME _____

TITLE _____

EMAIL _____

PHONE _____

COMPANY INFORMATION

Company Information as it should appear in printed materials.

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Please send company description and high resolution company logo to Stephanie Fisher - sfisher@michigan.bank

SPONSORSHIP/EXHIBITOR PRICING INFORMATION

EVENT _____

SPONSORED ITEM _____

| | |
|---------------------------------|---------|
| <input type="checkbox"/> Bronze | \$1,500 |
| <input type="checkbox"/> Silver | \$3,000 |
| <input type="checkbox"/> Gold | \$5,000 |

| | |
|--|---------|
| <input type="checkbox"/> Exhibit Booth | \$1,295 |
| <input type="checkbox"/> Other | |
| Total | |

METHOD OF PAYMENT

CHECK PAYABLE TO: Michigan Bankers Association

ACH (*Please contact us at mbaregistrations@michigan.bank if you are paying by ACH*)

CHARGE MY: MasterCard Visa AMEX Discover

CREDIT CARD NUMBER: _____ EXP. DATE _____

CARDHOLDER'S NAME: _____ CSC: _____

CARDHOLDER'S SIGNATURE _____ ZIP CODE _____

Please Return Form To:

Michigan Bankers Association
507 S. Grand Ave.
Lansing, MI 48933

mbaregistrations@michigan.bank
(517) 485-3600